

?ds

Set	Items	Description
S1	293	HOMESCAN NOT PY>1998
S2	256	S1 AND (NIELSEN OR ACNIELSEN)
S3	0	S2 AND COMPETIT?4
S4	99	S2 AND COMPETIT?
<i>brwn</i> S5	78	RD (unique items)
S6	0	S5 AND (CROSS (W) OUTLET)
S7	22	(CROSS (W) OUTLET) AND (ACNIELSEN OR NIELSEN)
S8	0	S7 NOT PY>1999
S9	22	S7
<i>ALL -</i> S10	6	RD (unique items)
S11	19	CROSS (W) OUTLET*FACTS
<i>ALL -</i> S12	5	RD (unique items)

?show files

File 15:ABI/Inform(R) 1971-2004/Mar 17
(c) 2004 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2004/Mar 17
(c) 2004 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Mar 17
(c)2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Mar 17
(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Mar 17
(c) 2004 The Gale Group

File 9:Business & Industry(R) Jul/1994-2004/Mar 16
(c) 2004 Resp. DB Svcs.

File 20:Dialog Global Reporter 1997-2004/Mar 17
(c) 2004 The Dialog Corp.

File 623:Business Week 1985-2004/Mar 16
(c) 2004 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2004/Mar 16
(c) 2004 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2004/Mar 17
(c) 2004 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 65:Inside Conferences 1993-2004/Mar W2
(c) 2004 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Feb
(c) 2004 The HW Wilson Co.

File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

File 35:Dissertation Abs Online 1861-2004/Feb
(c) 2004 ProQuest Info&Learning

?

Dialog search 3/11/04

Dialog

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Items      File
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```

Processing

Processing
Processing
Processing

2 553: Wilson Bus. Abs. FullText_1982-2004/Feb
9 570: Gale Group MARS(R)_1984-2004/Mar 09

Examined 400 files

Processing

1 619: Asia Intelligence Wire_1995-2004/Mar 08

Processing
Processing
Processing

1 636: Gale Group Newsletter DB(TM)_1987-2004/Mar 09

Processing
Processing
Processing

Set	Items	Description
S1	54	(PRODUCT()MIX?) AND PANEL? AND (AC()NIELSEN OR A()C()NIELSEN OR (INFORMATION()RESOURCES() (INC OR INCORPORATED))) AND PY- <=1999
S2	33	RD (unique items)
S3	22	S2 AND (COMPETIT?)
S4	2	S3 AND (CROSS()SHOP?)
File	9:	Business & Industry(R) Jul/1994-2004/Mar 08 (c) 2004 Resp. DB Svcs.
File	15:	ABI/Inform(R) 1971-2004/Mar 08 (c) 2004 ProQuest Info&Learning
File	16:	Gale Group PROMT(R) 1990-2004/Mar 09 (c) 2004 The Gale Group
File	20:	Dialog Global Reporter 1997-2004/Mar 09 (c) 2004 The Dialog Corp.
File	75:	TGG Management Contents(R) 86-2004/Feb W5 (c) 2004 The Gale Group
File	148:	Gale Group Trade & Industry DB 1976-2004/Mar 05 (c)2004 The Gale Group
File	180:	Federal Register 1985-2004/Mar 09 (c) 2004 format only The DIALOG Corp
File	485:	Accounting & Tax DB 1971-2004/Feb W5 (c) 2004 ProQuest Info&Learning
File	553:	Wilson Bus. Abs. FullText 1982-2004/Feb (c) 2004 The HW Wilson Co
File	570:	Gale Group MARS(R) 1984-2004/Mar 09 (c) 2004 The Gale Group
File	619:	Asia Intelligence Wire 1995-2004/Mar 08 (c) 2004 Fin. Times Ltd
File	636:	Gale Group Newsletter DB(TM) 1987-2004/Mar 09 (c) 2004 The Gale Group

· Your SELECT statement is:

s ((A()C()Nielsen) or (AC()Nielsen) or (Information()Resources()Inc?))
and (panel?(2n)dataset?)

Items	File
-----	-----

Processing

Processing

>>>File 15 processing for INC? stopped at INCONSISENT

1	15: ABI/Inform(R)_1971-2004/Mar 08
---	------------------------------------

Processing

1	35: Dissertation Abs Online_1861-2004/Feb
---	---

Processing

Examined 50 files

>>>File 88 processing for INC? stopped at INCLUDESIA

1	88: Gale Group Business A.R.T.S._1976-2004/Mar 08
---	---

Processing

Examined 100 files

Processing

>>>File 148 processing for INC? stopped at INCLUBS

2	148: Gale Group Trade & Industry DB_1976-2004/Mar 05
---	--

Examined 150 files

Examined 200 files

Processing

Examined 250 files

Processing

Processing

Examined 300 files

Processing

Examined 350 files

1	553: Wilson Bus. Abs. FullText_1982-2004/Feb
---	--

Examined 400 files

Processing

Processing

RDR FILE 0206 SENT TO DLGDUMP RDR AS 0206 RECS 5506 CPY 001 V NOHOLD NOKEEP

Command complete

Abnormal System Termination.

· Your SELECT statement is:

s ((focus() (group or groups)) or panel or panels) and ((predict? or
foretell? or forecast?) (4n) elasticity (4n) (product or products)) and
py<=1999

Items	File
-----	-----
1	75: TGG Management Contents (R)_86-2004/Feb W5
Examined 50 files	
Examined 100 files	
Examined 150 files	
Examined 200 files	
Examined 250 files	
Examined 300 files	
Examined 350 files	
Examined 400 files	
Examined 450 files	
Examined 500 files	
Examined 550 files	

1 file has one or more items; file list includes 555 files.
One or more terms were invalid in 102 files.

"Market Research
Data Mining"

covariance
conjoint analysis
elasticity
customer loyalty

· Your SELECT statement is:

s (AC()Nielsen or A()C()Nielsen) and ((predict? or forecast? or
foretell? or estimat? or determin? or calculat?)(5n)(elastic? or
purchas?)(8n)(competit?))

	Items	File
	-----	-----
	1	7: Social SciSearch(R)_1972-2004/Feb W5
	3	15: ABI/Inform(R)_1971-2004/Mar 08
Processing		
	1	16: Gale Group PROMT(R)_1990-2004/Mar 08
Processing		
Processing		
	1	20: Dialog Global Reporter_1997-2004/Mar 08
	2	75: TGG Management Contents(R)_86-2004/Feb W5
Examined	50	files
Processing		
	1	122: Harvard Business Review_1971-2004/Feb
	1	139: EconLit_1969-2004/Feb
Examined	100	files
Processing		
Processing		
	4	148: Gale Group Trade & Industry DB_1976-2004/Mar 05
	1	215: ONTAP(R) ABI/INFORM(R)_
Examined	150	files
Examined	200	files
Processing		

· Your SELECT statement is:

s ((linear()relationship? ?)(5n)(purchas?)(5n)(competition or competitor
or competitors))

Items	File
-----	-----
Examined 50	files
Examined 100	files
Examined 150	files
Examined 200	files
Examined 250	files
Examined 300	files
Examined 350	files
Examined 400	files
Examined 450	files
Examined 500	files
Examined 550	files

No files have one or more items; file list includes 555 files.

· Your SELECT statement is:

s (predict? or estimat? or surmis? or determin? or
forecast?)(10n)(purchas? or buy or bought)(10n)(competitor? ? or
(other() (vendor? ? or supplier? ? or merchant? ?))) and py<=1999

Items	File
-----	-----
1	1: ERIC_1966-2004/Feb 04
2	2: INSPEC_1969-2004/Feb W2
3	6: NTIS_1964-2004/Feb W3
1	7: Social SciSearch(R)_1972-2004/Feb W2
42	9: Business & Industry(R)_Jul/1994-2004/Feb 13
18	13: BAMP_2004/Feb W1
116	15: ABI/Inform(R)_1971-2004/Feb 17
Processing	
134	16: Gale Group PROMT(R)_1990-2004/Feb 16
23	18: Gale Group F&S Index(R)_1988-2004/Feb 16
2	19: Chem.Industry Notes_1974-2004/ISS 200406
Processing	
60	20: Dialog Global Reporter_1997-2004/Feb 17
1	21: NCJRS_1972-2004/Jan
1	30: AsiaPacific_1985-2004/Jan 30
1	34: SciSearch(R) Cited Ref Sci_1990-2004/Feb W2
38	47: Gale Group Magazine DB(TM)_1959-2004/Feb 13
1	51: Food Sci.&Tech.Abs_1969-2004/Feb W3
17	75: TGG Management Contents(R)_86-2004/Feb W2
Examined 50 files	
4	80: TGG Aerospace/Def.Mkts(R)_1986-2004/Feb 16
1	81: MIRA - Motor Industry Research_2001-2004/Jan
35	88: Gale Group Business A.R.T.S._1976-2004/Feb 17
1	98: General Sci Abs/Full-Text_1984-2004/Jan
2	99: Wilson Appl. Sci & Tech Abs_1983-2004/Jan
1	103: Energy SciTec_1974-2004/Feb B1
5	122: Harvard Business Review_1971-2004/Feb
3	129: PHIND(Archival)_1980-2004/Feb W2
9	141: Readers Guide_1983-2004/Jan
Examined 100 files	
3	147: The Kansas City Star_1995-2003/Sep 26
Processing	
211	148: Gale Group Trade & Industry DB_1976-2004/Feb 16
1	149: TGG Health&Wellness DB(SM)_1976-2004/Feb W2
1	158: DIOGENES(R)_1976-2004/Feb W3
24	160: Gale Group PROMT(R)_1972-1989
22	180: Federal Register_1985-2004/Feb 17
1	187: F-D-C Reports_1987-2004/Feb W2
1	194: FBODaily_1982/Dec-2004/Oct
Examined 150 files	
1	233: Internet & Personal Comp. Abs._1981-2003/Sep
1	240: PAPERCHEM_1967-2004/Feb W2
1	241: Elec. Power DB_1972-1999Jan
1	247: ONTAP(R) Gale Group Magazine Index(TM)_
1	249: PIRA Mgt. & Mktg. Abs._1976-2004Feb W3
3	256: SoftBase:Reviews,Companies&Prods._82-2004/Jan
1	262: CBCA Fulltext_1982-2004/Feb
3	267: Finance & Banking Newsletters_2004/Feb 17
26	275: Gale Group Computer DB(TM)_1983-2004/Feb 16
3	277: ONTAP(R) Investext(R)_
Examined 200 files	
2	315: ChemEng & Biotec Abs_1970-2004/Jan
1	323: RAPRA Rubber & Plastics_1972-2004/Feb
2	387: The Denver Post_1994-2004/Feb 16
1	392: Boston Herald_1995-2004/Feb 16
Examined 250 files	
3	427: Fort Worth Star-Telegram_1993-2004/Feb 17
1	433: Charleston Newspapers_1997-2004/Feb 16
1	436: Humanities Abs Full Text_1984-2004/Jan
3	440: Current Contents Search(R)_1990-2004/Feb 16
1	441: ESPICOM Pharm&Med DEVICE NEWS_2004/Feb W2
Examined 300 files	

2 474: New York Times Abs_1969-2004/Feb 16
 2 475: Wall Street Journal Abs_1973-2004/Feb 13
 18 476: Financial Times Fulltext_1982-2004/Feb 17
 1 477: Irish Times_1999-2004/Feb 17
 4 483: Newspaper Abs Daily_1986-2004/Feb 16
 26 484: Periodical Abs Plustext_1986-2004/Feb W3
 24 485: Accounting & Tax DB_1971-2004/Feb W2
 7 492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
 3 494: St LouisPost-Dispatch_1988-2004/Feb 16
 3 498: Detroit Free Press_1987-2004/Feb 16
 12 514: DIALOG Investment Res. Index_1995-2004/Feb 10
 1 539: Macon Telegraph_1994-2004/Jan 31
 21 541: SEC Online(TM) Annual Repts_1997/Sep W3
 Examined 350 files
 74 542: SEC Online(TM) 10-K Reports_1997/Sep W3
 17 543: SEC Online(TM) 10-Q Reports_1997/Sep W3
 12 544: SEC Online(TM) Proxy Repts_1997/Sep W3

Processing
 Processing

617 545: Investext(R)_1982-2004/Feb 17
 37 553: Wilson Bus. Abs. FullText_1982-2004/Jan
 1 560: Spokane Spokesman-Review_1994-2004/Feb 14
 2 563: Key Note Market Res._1986-2001/Aug 03
 6 564: ICC Brit.Co.Ann.Rpts_1984-2004/Feb 15
 1 566: Euromonitor Mkt.Res.Jrnls_2004/Feb
 1 569: Decision Res Pharm Ind Rpts_1998/Aug 03
 27 570: Gale Group MARS(R)_1984-2004/Feb 16
 2 582: Augusta Chronicle_1996-2004/Feb 15
 8 583: Gale Group Globalbase(TM)_1986-2002/Dec 13
 3 587: Jane's Defense&Aerospace_2004/Feb W3
 1 603: Newspaper Abstracts_1984-1988
 47 608: KR/T Bus.News._1992-2004/Feb 17
 Examined 400 files
 7 610: Business Wire_1999-2004/Feb 17
 2 613: PR Newswire_1999-2004/Feb 17
 8 619: Asia Intelligence Wire_1995-2004/Feb 17
 3 620: EIU:Viewswire_2004/Feb 17
 16 621: Gale Group New Prod.Annou.(R)_1985-2004/Feb 16
 8 623: Business Week_1985-2004/Feb 16
 20 624: McGraw-Hill Publications_1985-2004/Feb 17
 7 625: American Banker Publications_1981-2004/Feb 16
 2 626: Bond Buyer Full Text_1981-2004/Feb 13
 13 627: EIU: Country Analysis_2004/Feb W2
 12 631: Boston Globe_1980-2004/Feb 17
 13 633: Phil.Inquirer_1983-2004/Feb 15
 10 634: San Jose Mercury_Jun 1985-2004/Feb 14
 95 635: Business Dateline(R)_1985-2004/Feb 17
 53 636: Gale Group Newsletter DB(TM)_1987-2004/Feb 16
 10 637: Journal of Commerce_1986-2004/Feb 12
 3 638: Newsday/New York Newsday_1987-2004/Feb 16
 1 640: San Francisco Chronicle_1988-2004/Feb 15
 1 641: Rocky Mountain News_Jun 1989-2004/Feb 14
 4 642: The Charlotte Observer_1988-2004/Feb 15
 1 645: Contra Costa Papers_1995-2004/Feb 14
 23 647: CMP Computer Fulltext_1988-2004/Feb W2
 3 648: TV and Radio Transcripts_1997-2004/Feb W3
 24 649: Gale Group Newswire ASAP(TM)_2004/Feb 03
 2 652: US Patents Fulltext_1971-1975

Processing
 Processing

3 654: US Pat.Full._1976-2004/Feb 12
 4 660: Federal News Service_1991-2002/Jul 02
 Examined 450 files
 4 674: Computer News Fulltext_1989-2004/Feb W2
 4 696: DIALOG Telecom. Newsletters_1995-2004/Feb 17
 8 701: St Paul Pioneer Pr Apr_1988-2004/Feb 10
 6 702: Miami Herald_1983-2004/Feb 16
 3 703: USA Today_1989-2004/Feb 17
 1 704: (Portland)The Oregonian_1989-2004/Feb 16

2 706: (New Orleans) Times Picayune_1989-2000/Feb 16
 8 707: The Seattle Times_1989-2004/Feb 16
 3 708: Akron Beacon Journal_1989-2004/Feb 15
 2 709: Richmond Times-Disp._1989-2004/Feb 15
 3 710: Times/Sun.Times(London)_Jun 1988-2004/Feb 16
 5 711: Independent(London)_Sep 1988-2004/Feb 17
 1 712: Palm Beach Post_1989-2004/Feb 15
 4 713: Atlanta J/Const._1989-2004/Feb 15
 5 714: (Baltimore) The Sun_1990-2004/Feb 15
 3 715: Christian Sci.Mon._1989-2004/Feb 18
 3 716: Daily News Of L.A._1989-2004/Feb 13
 2 717: The Washington Times_Jun 1989-2004/Feb 17
 3 718: Pittsburgh Post-Gazette_Jun 1990-2004/Feb 17
 3 719: (Albany) The Times Union_Mar 1986-2004/Feb 16
 1 720: (Columbia) The State_Dec 1987-2004/Feb 15
 1 721: Lexington Hrlld.-Ldr._1990-2004/Feb 15
 2 722: Cincinnati/Kentucky Post_1990-2004/Feb 12
 4 724: (Minneapolis) Star Tribune_1989-1996/Feb 04
 2 726: S.China Morn.Post_1992--2004/Feb 16
 27 727: Canadian Newspapers_1990-2004/Feb 17
 5 728: Asia/Pac News_1994-2004/Feb W3
 1 731: Philad.Dly.News_1983- 2004/Feb 13
 1 732: San Francisco Exam._1990- 2000/Nov 21
 4 733: The Buffalo News_1990- 2004/Feb 15
 3 735: St. Petersburg Times_1989- 2004/Feb 15
 2 736: Seattle Post-Int._1990-2004/Feb 16
 5 739: The Fresno Bee_1990-2004/Feb 13
 1 740: (Memphis) Comm.Appeal_1990-2004/Feb 16
 1 741: (Norfolk) Led./Pil._1990-2004/Feb 15
 Examined 500 files
 3 742: (Madison) Cap.Tim/Wi.St.J_1990-2004/Feb 16
 5 743: (New Jersey) The Record_1989-2004/Feb 15
 1 755: New Zealand Newspapers_1995-2004/Feb 17
 11 761: Datamonitor Market Res._1992-2004/Feb
 1 762: Euromonitor Market Res._1991-2004/Jan
 1 763: Freedonia Market Res._1990-2004/Jan
 31 765: Frost & Sullivan_1992-1999/Apr
 3 766: (R) Kalorama Info Market Res._1993-2000/Aug
 22 767: Frost & Sullivan Market Eng_2004/Feb
 2 768: EIU Market Research_2004/Feb 02
 19 781: ProQuest Newsstand_1998-2004/Feb 17
 1 805: ONTAP(R) Gale Group Computer DB(TM)_
 5 810: Business Wire_1986-1999/Feb 28
 19 813: PR Newswire_1987-1999/Apr 30
 1 816: Canada NewsWire_1996-1999/Jun 24
 4 817: South American Business Info._1996-1999/May 24
 2 861: UPI News_1996-1999/May 27
 1 929: Albuquerque Newspapers_1995-2004/Feb 17
 2 979: Milwaukee Jnl Sentinel_Apr_1998-2004/Feb 17
 Examined 550 files

163 files have one or more items; file list includes 555 files.
 One or more terms were invalid in 102 files.

Set	Items	Description
S1	919	(PREDICT? OR ESTIMAT? OR SURMIS? OR DETERMIN? OR FORECAST?-) (10N) (PURCHAS? OR BUY OR BOUGHT) (10N) (COMPETITOR? ? OR (OTHE- R) (VENDOR? ? OR SUPPLIER? ? OR MERCHANT? ?))) AND PY<=1999
S2	653	RD (unique items)
S3	85	S2 AND (MARKET? (2N) (STUDY OR RESEARCH))
File	1:	ERIC 1966-2004/Feb 04 (c) format only 2004 The Dialog Corporation
File	2:	INSPEC 1969-2004/Feb W2 (c) 2004 Institution of Electrical Engineers
File	6:	NTIS 1964-2004/Feb W3 (c) 2004 NTIS, Intl Cpyrght All Rights Res
File	7:	Social SciSearch(R) 1972-2004/Feb W2 (c) 2004 Inst for Sci Info
File	9:	Business & Industry(R) Jul/1994-2004/Feb 16 (c) 2004 Resp. DB Svcs.
File	13:	BAMP 2004/Feb W1 (c) 2004 Resp. DB Svcs.
File	15:	ABI/Inform(R) 1971-2004/Feb 17 (c) 2004 ProQuest Info&Learning
File	16:	Gale Group PROMT(R) 1990-2004/Feb 16 (c) 2004 The Gale Group
File	18:	Gale Group F&S Index(R) 1988-2004/Feb 16 (c) 2004 The Gale Group
File	19:	Chem.Industry Notes 1974-2004/ISS 200406 (c) 2004 Amer.Chem.Soc.
File	20:	Dialog Global Reporter 1997-2004/Feb 17 (c) 2004 The Dialog Corp.
File	21:	NCJRS 1972-2004/Jan (c) format only 2004 The Dialog Corporation
File	30:	AsiaPacific 1985-2004/Jan 30 (c) 2004 Aristarchus Knowledge Indus.
File	34:	SciSearch(R) Cited Ref Sci 1990-2004/Feb W2 (c) 2004 Inst for Sci Info
File	47:	Gale Group Magazine DB(TM) 1959-2004/Feb 13 (c) 2004 The Gale group
File	51:	Food Sci.&Tech.Abs 1969-2004/Feb W3 (c) 2004 FSTA IFIS Publishing
File	75:	TGG Management Contents(R) 86-2004/Feb W2 (c) 2004 The Gale Group
File	80:	TGG Aerospace/Def.Mkts(R) 1986-2004/Feb 16 (c) 2004 The Gale Group
File	81:	MIRA - Motor Industry Research 2001-2004/Jan (c) 2004 MIRA Ltd.
File	88:	Gale Group Business A.R.T.S. 1976-2004/Feb 17 (c) 2004 The Gale Group
File	98:	General Sci Abs/Full-Text 1984-2004/Jan (c) 2004 The HW Wilson Co.
File	99:	Wilson Appl. Sci & Tech Abs 1983-2004/Jan (c) 2004 The HW Wilson Co.
File	103:	Energy SciTec 1974-2004/Feb B1 (c) 2004 Contains copyrighted material
File	122:	Harvard Business Review 1971-2004/Feb (c) 2004 Harvard Business Review
File	129:	PHIND(Archival) 1980-2004/Feb W2 (c) 2004 PJB Publications, Ltd.
File	141:	Readers Guide 1983-2004/Jan (c) 2004 The HW Wilson Co
File	147:	The Kansas City Star 1995-2003/Sep 26 (c) 2003 Kansas City Star
File	148:	Gale Group Trade & Industry DB 1976-2004/Feb 16 (c) 2004 The Gale Group
File	149:	TGG Health&Wellness DB(SM) 1976-2004/Feb W2 (c) 2004 The Gale Group
File	158:	DIOGENES(R) 1976-2004/Feb W3 (c) 2004 DIOGENES
File	160:	Gale Group PROMT(R) 1972-1989 (c) 1999 The Gale Group
File	180:	Federal Register 1985-2004/Feb 17

(c) 2004 format only The DIALOG Corp
 File 187:F-D-C Reports 1987-2004/Feb W2
 (c) 2004 F-D-C Reports Inc.
 File 194:FBODaily 1982/Dec-2004/Oct
 (c) format only 2004 The Dialog Corp.
 File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
 (c) 2003 EBSCO Pub.
 File 240:PAPERCHEM 1967-2004/Feb W2
 (c) 2004 Elsevier Eng. Info. Inc.
 File 241:Elec. Power DB 1972-1999Jan
 (c) 1999 Electric Power Research Inst.Inc
 File 247:ONTAP(R) Gale Group Magazine Index(TM)
 (c) 1999 The Gale Group
 File 249:PIRA Mgt. & Mktg. Abs. 1976-2004Feb W3
 (c) 2004 Pira International
 File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Jan
 (c)2004 Info.Sources Inc
 File 262:CBCA Fulltext 1982-2004/Feb
 (c) 2004 Micromedia Ltd.
 File 267:Finance & Banking Newsletters 2004/Feb 17
 (c) 2004 The Dialog Corp.
 File 275:Gale Group Computer DB(TM) 1983-2004/Feb 16
 (c) 2004 The Gale Group
 File 277:ONTAP(R) Investext(R)
 (c) 1992 Thomson Financial Networks
 File 315:ChemEng & Biotec Abs 1970-2004/Jan
 (c) 2004 DECHEMA
 File 323:RAPRA Rubber & Plastics 1972-2004/Feb
 (c) 2004 RAPRA Technology Ltd
 File 387:The Denver Post 1994-2004/Feb 16
 (c) 2004 Denver Post
 File 392:Boston Herald 1995-2004/Feb 16
 (c) 2004 Boston Herald
 File 427:Fort Worth Star-Telegram 1993-2004/Feb 17
 (c) 2004 Fort Worth Papers
 File 433:Charleston Newspapers 1997-2004/Feb 16
 (c) 2004 Charleston Newspapers
 File 436:Humanities Abs Full Text 1984-2004/Jan
 (c) 2004 The HW Wilson Co
 File 440:Current Contents Search(R) 1990-2004/Feb 16
 (c) 2004 Inst for Sci Info
 File 441:ESPICOM Pharm&Med DEVICE NEWS 2004/Feb W2
 (c) 2004 ESPICOM Bus.Intell.
 File 474:New York Times Abs 1969-2004/Feb 16
 (c) 2004 The New York Times
 File 475:Wall Street Journal Abs 1973-2004/Feb 13
 (c) 2004 The New York Times
 File 476:Financial Times Fulltext 1982-2004/Feb 17
 (c) 2004 Financial Times Ltd
 File 477:Irish Times 1999-2004/Feb 17
 (c) 2004 Irish Times
 File 483:Newspaper Abs Daily 1986-2004/Feb 16
 (c) 2004 ProQuest Info&Learning
 File 484:Periodical Abs Plustext 1986-2004/Feb W3
 (c) 2004 ProQuest
 File 485:Accounting & Tax DB 1971-2004/Feb W2
 (c) 2004 ProQuest Info&Learning

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Your SELECT statement is:

s ((focus() (group or groups) or panel or
panels) (7n) (purchas? (2n) (behavior? ? or pattern? ?)) (7n) (competition or
competitor or competitors)) and py<=1999

Items	File
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Examined 50	files
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Examined 100	files
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Examined 150	files
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Examined 200	files
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Examined 250	files
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Examined 300	files
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Examined 350	files
--------------	-------

Examined 400	files
--------------	-------

Processing

Examined 450	files
--------------	-------

Examined 500	files
--------------	-------

Examined 550	files
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No files have one or more items; file list includes 555 files.

One or more terms were invalid in 102 files.

Your SELECT statement is:

s ((purchas?(2n)(behavior? ? or pattern? ?))(7n)(competition or competitor or competitors)) and py<=1999 and ((focus()group or groups) or panel or panels)

Items	File
-----	-----
1	9: Business & Industry(R)_Jul/1994-2004/Mar 04
1	13: BAMP_2004/Feb W5
10	15: ABI/Inform(R)_1971-2004/Mar 05
1	16: Gale Group PROMT(R)_1990-2004/Mar 05
3	75: TGG Management Contents(R)_86-2004/Feb W4
Examined 50 files	
2	122: Harvard Business Review_1971-2004/Feb
Examined 100 files	
7	148: Gale Group Trade & Industry DB_1976-2004/Mar 05
1	180: Federal Register_1985-2004/Mar 05
Examined 150 files	
Examined 200 files	
Examined 250 files	
Examined 300 files	
2	484: Periodical Abs Plustext_1986-2004/Feb W5
1	541: SEC Online(TM) Annual Repts_1997/Sep W3
Examined 350 files	
1	544: SEC Online(TM) Proxy Repts_1997/Sep W3
1	570: Gale Group MARS(R)_1984-2004/Mar 05
Examined 400 files	
2	625: American Banker Publications_1981-2004/Mar 05
1	636: Gale Group Newsletter DB(TM)_1987-2004/Mar 05
1	654: US Pat.Full._1976-2004/Mar 03
Examined 450 files	
Examined 500 files	
Examined 550 files	

15 files have one or more items; file list includes 555 files.
One or more terms were invalid in 102 files.

Set	Items	Description
S1	35	((PURCHAS?(2N)(BEHAVIOR? ? OR PATTERN? ?))(7N)(COMPETITION OR COMPETITOR OR COMPETITORS)) AND PY<=1999 AND ((FOCUS()GROUP OR GROUPS) OR PANEL OR PANELS)
S2	24	RD (unique items)
File	9:	Business & Industry(R) Jul/1994-2004/Mar 05 (c) 2004 Resp. DB Svcs.
File	13:	BAMP 2004/Feb W5 (c) 2004 Resp. DB Svcs.
File	15:	ABI/Inform(R) 1971-2004/Mar 05 (c) 2004 ProQuest Info&Learning
File	16:	Gale Group PROMT(R) 1990-2004/Mar 05 (c) 2004 The Gale Group
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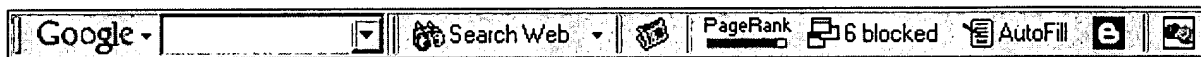
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Secondary research can be divided into two categories:

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Set	Items	Description
S1	7427	(SHOPPER (W) DIRECT) OR (CONSUMER (W) DIRECT)
S2	137578	(SALES OR PURCHASES) (10N) (COMPETITION OR COMPETITORS OR - (OTHER (W) SUPPLIERS))
S3	68	S1 AND S2
S4	44	RD (unique items)
S5	26	S4 NOT PY>1999
S6	3	S5 AND (NIELSEN OR ACNIELSEN)
S7	327	CATALINA AND (NIELSEN OR ACNIELSEN)
S8	180	S7 NOT PY>1999
S9	9	S2 AND S8
S10	8	RD (unique items)
S11	8	RD (unique items)

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Set	Items	Description
S1	8312848	(RETAILER? OR VENDOR? OR MERCHANT? OR SUPPLIER? OR SUPERMA- RKET? OR (GROCERY OR DEPARTMENT) (W) (STORE OR STORES))
S2	321	L1 AND (PROFIT? OR REVENUE OR INCOME) (11N) (NEW OR ADDITION- AL OR MISSING OR ADD OR ADDS OR ADDING) (11N) (PRODUCT? OR GOODS OR ITEM OR ITEMS)
S3	201	S2 NOT PY>1998
S4	170	RD (unique items)
S5	6	L1 AND (EXISTING OR OWN OR YOUR) (5N) CUSTOMER? (11N) (LOST OR LOSE OR LOSING) (3N) (PROFIT? OR REVENUE? OR INCOME? OR SALES)
S6	1224	S1 AND (EXISTING OR OWN OR YOUR) (5N) CUSTOMER? (11N) (LOST OR LOSE OR LOSING) (3N) (PROFIT? OR REVENUE? OR INCOME? OR SALES)
S7	576	S6 NOT PY>1998
?		

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Set	Items	Description
S1	5036	(CUSTOMER OR CUSTOMERS) AND COMPETITORS AND (SURVEY OR SURVEYS) AND STATISTICS AND DATA
S2	886	S1 AND LOYALTY
S3	294	S2 AND PURCHASES
S4	242	RD (unique items)
S5	166	S4 NOT (PY=>2000 OR PD=>2000)
S6	3173	((CUSTOMER OR CUSTOMERS) (S) COMPETITORS (S) (SURVEY OR SURVEYS))
S7	238	S6 (S) (PURCHASE OR PURCHASES OR PURCHASED)
S8	139	S7 NOT (PY=>2000 OR PD=>2000)
S9	19	S8 AND STATISTICS
S10	139	S8
S11	114	RD (unique items)
S12	16	S11 AND (STATISTICS OR ECONOMETRIC? OR REGRESSION?)
S13	58	S11 AND DATA
S14	45	S13 NOT S12

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Set	Items	Description
S1	10719	(CUSTOMER (W) (SURVEY OR SURVEYS))
S2	145	S1 AND (REGRESSION OR ECONOMETRIC OR ECONOMETRICS)
S3	50	S2 AND (COMPETITORS OR (OTHER (W) (SUPPLIERS OR VENDORS)))
ALL { S4	45	RD (unique items)
S5	1	S2 AND (PURCHASES (S) (COMPETITORS OR (OTHER (W) (SUPPLIERS OR VENDORS))))
S6	6	WISCONSIN (W) INNOVATION (W) SERVICE
ALL - S7	6	RD (unique items)
S8	0	S7 AND (SURVEY OR SURVEYS)
S9	1050	(COMPETITIVE (W) INTENSITY)
S10	293	S9 AND (SURVEY OR SURVEYS)
S11	41	S10 AND PURCHASES
ALL - S12	34	RD (unique items)
S13	8	S9 AND (CUSTOMER (W) (SURVEY OR SURVEYS))
S14	8	RD (unique items)
ALL { S15	3	S14 AND PURCHASES

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Set	Items	Description
S1	0	(PURCHASED (W2) OTHER (W2) (SUPPLIER OR SUPPLIER OR VENDOR OR VENDORS)) AND (REGRESSION OR REGRESSIONS OR ECONOMETRIC OR ECONOMETRICS)
S2	109	(PURCHASED (W2) OTHER (W2) (SUPPLIER OR SUPPLIER OR VENDOR OR VENDORS))
S3	986	((PURCHASE OR PURCHASES OR PURCHASED OR SALES OR SOLD OR BUY OR BUYS OR BOUGHT) (W2) OTHER (W2) (SUPPLIER OR SUPPLIER OR VENDOR OR VENDORS))
S4	0	S3 AND (REGRESSION OR REGRESSIONS OR ECONOMETRIC OR ECONOMETRICS)
S5	99	S3 AND (SURVEY OR SURVEYS OR SAMPLE OR SAMPLES)
ALL { S6	72	RD (unique items)
S7	17	S6 AND (COMPETITOR OR COMPETITORS)
S8	2	S3 (10N) (ESTIMATE OR ESTIMATING OR ESTIMATED OR DETERMINE OR DETERMINING OR DETERMINED OR CALCULATE OR CALCULATING OR - CALCULATED)
ALL - S9	1	RD (unique items)
S10	24	S3 (S) (ESTIMATE OR ESTIMATING OR ESTIMATED OR DETERMINE OR DETERMINING OR DETERMINED OR CALCULATE OR CALCULATING OR CALCULATED)
ALL - S11	16	RD (unique items)
S12	18	CUSTOMERS (2W) S3
ALL - S13	12	RD (unique items)
S14	164	(CUSTOMERS OR CONSUMERS) (S) S3
S15	21	S14 AND (SURVEY OR SURVEYS OR SAMPLE OR SAMPLES)
ALL { S16	15	RD (unique items)
S17	42	S6 NOT (S7 OR S11 OR S13 OR S16)

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[Letter to Shareholders](#)

Asia Pacific delivered another year of outstanding profit growth, reaching record operating income of nearly \$20 million, an increase of \$12 million over 1998 and \$31 million over the past three years. The region continues to shift to a more profitable revenue mix, and to position itself for an economic rebound in the Asian marketplace.

INVESTING IN THE FUTURE

During 1999, we continued to invest in our business and take steps to strengthen our capabilities and products.

Major developments included the establishment of ACNielsen eRatings.com, a venture with NetRatings, Inc., to measure Internet audiences and advertising. We also formed ACNielsen Media International to strengthen and expand our worldwide leadership position in media measurement and research services. And in the U.S., we acquired full ownership of Market Decisions, the leading provider of controlled market and in-store testing.

Our business in the U.S. also launched *Retail Warehouse Solutions*, an information-management service designed specifically for retailers. We introduced *New Product*Facts*, a syndicated database that integrates ACNielsen BASES new-product knowledge with *Homescan* consumer information. And we announced *Shopper*Direct*, an alliance with Catalina Marketing that will integrate *Homescan* information with retailers' frequent-shopper data for better direct-to-consumer marketing.

In consumer panels, we expanded our industry-leading *Homescan* services in the U.S., Canada and New Zealand, launched new panels in Europe and prepared to introduce *Homescan* in Hong Kong and Chile.

In Asia Pacific, we relaunched our industry-leading qualitative research services – a high-value segment of customized research – under a new brand name, *ACNielsen Activate*. And in China, we completed our 10-city expansion of Peoplemeter television audience measurement services.

2000 TARGETS

Our investments and regional business improvements have put ACNielsen in position to deliver another strong year in 2000.

Looking at our core businesses, we are aiming to increase our earnings per share by 25% and achieve a 10% operating margin this year.

We are confident that we can achieve these targets before costs associated with Operation Leading Edge and the rollout of our Internet measurement services.

Our opportunities have never been greater to help our clients succeed, to build long-term value for our shareholders, and to raise our business to the next level.

BUILDING FOR THE LONG TERM

ACNielsen is taking its business to the next level to respond to the rapid changes taking place in the networked world. The dramatic growth of the Internet, economic integration in Europe, consolidations in the retail industry – these and other trends are creating a challenging and intensely competitive marketplace for our clients and new demands for more information and insights.

Operation Leading Edge will put us ahead of the curve and give us new capabilities for serving our existing clients and reaching new ones.

This growth plan, which will result in a series of pre-tax charges spread over three years and totaling \$180 million, will provide substantial returns. Before costs associated with Leading Edge and eRatings, by 2002 we expect to:

- Double our earnings per share;
- Reduce our cost structure by \$60 million annually;
- Raise our consolidated operating margins from 8% to nearly 14%;
- And increase our EBITDA to \$350 million.

Operation Leading Edge will leverage the exceptional strengths of our regional businesses and build a truly global, streamlined, technologically superior and completely client-focused organization – an organization in an ideal position to capitalize on our opportunities in the networked world.

Through Leading Edge, we will improve the flexibility and accessibility of our information processing and content-delivery systems, and leverage the power of the Internet. This will enable us to harmonize information across borders, and more easily combine information from a variety of sources, speeding the development of products that deliver higher value and greater insights.

We will also streamline our back-office and administrative functions, and rationalize our facilities, to become more efficient.

